

## **.REIT Privacy Policy**

The National Association of Real Estate Investment Trusts (“NAREIT”) is the operator of the .REIT Registry (“Registry Operator”). This policy describes the privacy practices for the services provided through the .REIT Registry (the “Services”). Registry Operator will handle information provided to it by Registrars and Registrants of second-level domains in .REIT in accordance with this policy.

READ THIS POLICY CAREFULLY. BY ACCESSING OR USING THE REGISTRY’S SERVICES, YOU EXPRESSLY AGREE TO BE BOUND BY THE TERMS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO THESE TERMS, YOU SHOULD NOT ACCESS OR USE THE REGISTRY’S SERVICES.

REGISTRY OPERATOR IS COMMITTED TO THE PROTECTION OF DATA SUBMITTED AND TAKES REASONABLE STEPS TO SAFEGUARD DATA IN ITS POSSESSION. HOWEVER, BECAUSE NO TRANSMISSION OF DATA OR STORAGE TECHNOLOGY IS COMPLETELY SECURE, REGISTRY OPERATOR DOES NOT WARRANT THE SECURITY OF DATA RECEIVED.

Registry Operator reserves the right to modify this policy without notice. Revisions to this policy are posted on the Registry Operator website at [nic.reit](http://nic.reit).

### **Third-Party Websites**

Registry Operator websites and its Services may include links to third-party websites. Registry Operator is not responsible for the content or privacy practices of these third parties. These third parties may have their own privacy policies, which should be consulted before submitting any data about identified or identifiable natural persons (“Personal Data”) to their websites.

### **Electronic Transmission of Personal Data**

The transmission of information via the Internet or other electronic means necessarily involves the handling of Personal Data by third parties, such as Internet service providers. Registry Operator takes reasonable steps to protect Personal Data from loss, misuse, unauthorized disclosure, alteration, or destruction; however, Registry Operator is not responsible for the security of Personal Data transmitted electronically.

### **Information Collected and WHOIS Service**

Registry Operator collects certain data from its contracted Registrars, which it publishes in directories and puts into data escrow for ICANN. Such data includes domain name registration information provided by Applicants/Registrants to Registrars, including, but not limited to: registered domain name, nameserver delegation, Applicant/Registrant name, contact name, address, phone number, email address, and IP address (“WHOIS Data”). Registry Operator complies with all ICANN requirements related to the accuracy and integrity of WHOIS Data, however, Registry Operator does not guarantee that all Personal Data received is accurate and is not responsible for inaccuracies in such data.

To support the security of the Internet and ensure continuity in service, Registry Operator is required to maintain a service that provides WHOIS Data (the “WHOIS Service”). The WHOIS Service is available to any Internet user, and its use does not require prior authorization or permission. The WHOIS Service discloses WHOIS Data to third parties to identify the Registrant or the Registrar of a domain in cases of (i) technical problems that might occur when accessing its domain; (ii) assisting law enforcement authorities in investigations, crime prevention, and matters of national security; (iii) helping to counter the infringement of third-party legal rights; (iv) preventing fraud; and (v) other lawful queries. Registrant WHOIS Data is publicly available upon request at <whois.nic.reit> as well as through other third-party registrars. In case of a registrar’s failure, loss of registrar accreditation, court order, or other emergency event that prompts the temporary or definitive transfer of domain names from one registrar to another registrar, Registry Operator may provide ICANN or another third party with WHOIS Data.

### **Other Uses of Personal Data**

Personal Data supplied to Registry Operator will not be given, sold, rented, loaned, or otherwise disclosed to any third parties other than those with which Registry Operator contracts for operation of the .REIT TLD, except when Registry Operator has express or implied permission or under special circumstances, such as when Registry Operator believes in good faith that disclosure is reasonably necessary to (i) comply with legal processes; (ii) enforce or comply with agreements between Registry Operator and ICANN; (iii) enforce or comply with agreements between Registry Operator and Registrars; (iv) comply with policies adopted by Registry Operator and posted on the Registry Operator website; or (v) protect the rights, property, security or personal safety of Registry Operator, the .REIT registry, its contracted parties, customers, or the public.

Registry Operator will not use or authorize the use of Personal Data in a way that is incompatible with such purposes. Registry Operator does not share Personal Data with third-party companies for their commercial or marketing use without your consent.

Registry Operator may use both session ID cookies and persistent cookies. A session ID cookie expires when you close your browser. A persistent cookie remains on your computer after you close your browser and may be removed per the instructions provided in your Internet browser settings.

Registry Operator may share non-Personal Data (such as anonymous user usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with third parties to assist them in understanding the usage patterns for certain content, services, advertisements, promotions, and/or functionality.